



SAMUEL FONTAINE

VISUAL DESIGNER

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🌐 www.samfontainestudios.com

EDUCATION

University of North
Carolina Asheville

-BA - Studio Art, 2011 - 2014

-BA - New Media, 2016 - 2018

SOFT SKILLS PROFICIENCIES

Software

- Adobe Creative Suite
- Photoshop
- Illustrator
- InDesign
- After Effects
- Acrobat
- Microsoft Office
- Excel
- Powerpoint
- Word

Branding

- Logo Design
- Social Media
- Promotional Material
- Illustration
- Typography

Skills

- Time Management
- Clear Concise Communication
- Adaptability
- Color Theory
- Composition

PROFESSIONAL EXPERIENCE

Paradise Destinations Plus LLC

-Freelance Graphic Designer, 2021

- Developed brand aesthetic, signage and logo for Tennessee based travel agency.

Whirly Bird

-Freelance Graphic Designer, 2020-present

- Developed brand aesthetic, signage and logo for nitrous ice cream dispensary

Fiber Planners

-Freelance Graphic Designer, 2018-present

- Remotely created utility maps for installers and maintenance crews.

Brunk Auctions

-Freelance Graphic Designer, 2017-2018

- Catalogue layout and creation using InDesign.

Flooring Installation Specialist

-Freelance Graphic Designer, 2016-2018

- Developed brand aesthetic, signage and logo for Asheville based flooring company.

University of North Carolina Asheville

-Marketing Assistant, 2016-2018

- Promotional material and signage designer.

The Piedmont Sundial

-Independent Contractor, 2016-2018

- Long distance collaboration with the web master to produce website button icons, banners and sponsorship ads.